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Speech at Moeller Industries on the occasion of the export of the first South Australian-made ambulance to Singapore

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SPEECH BY THE HON. THE PREMIER, MR. D.A. DUNSTAN, Q.C., LL.B., M.P.
AT MOELLER INDUSTRIES, ON THE OCCASION OF THE EXPORT OF THE FIRST
SOUTH AUSTRALIAN-MADE AMBULANCE TO SINGAPORE. 11.7.67.

GENTLEMEN :

I AM HAPPY TO BE HERE TODAY. THIS IS A SPLENDID EXAMPLE OF HOW SOUTH AUSTRALIAN-MADE PRODUCTS CAN SELL OVERSEAS IN COMPETITION WITH OTHER COUNTRIES. ONCE AGAIN IT PROVES THAT WE NO LONGER HAVE TO RELY ON OUR PRIMARY AND MINING RESOURCES FOR EXPORT INCOME. WE HAVE THE SKILLS IN THIS COUNTRY TO ENABLE US TO SELL OUR MANUFACTURED GOODS IN COMPETITION WITH THE OTHER INDUSTRIALIZED COUNTRIES OF THE WORLD.

MR. FRANZ MOELLER, PROPRIETOR OF MOELLER INDUSTRIES, IS TO BE CONGRATULATED ON THIS ACHIEVEMENT. THE FIRM COMMENCED BUILDING COMMERCIAL MOTOR BODIES ONLY THREE YEARS AGO, AND FROM SMALL BEGINNINGS IT IS NOW SELLING ITS PRODUCTS IN VICTORIA, TASMANIA AND THE NORTHERN TERRITORY, AS WELL AS IN SOUTH AUSTRALIA. NOW IT HAS BROKEN INTO THE EXPORT MARKET WITH THIS AMBULANCE FOR

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SINGAPORE. IN ADDITION, THERE ARE ALREADY INDICATIONS THAT ORDERS WILL BE RECEIVED FROM OTHER COUNTRIES INCLUDING THAILAND, GREECE AND THE CONGO. THE OVERSEAS INTEREST SHOWN IN THESE VEHICLES HAS BEEN MOST GRATIFYING TO THE COMPANY, AND THERE ARE DISTINCT POSSIBILITIES THAT THE FIRM WILL BE EXPORTING ONE OR TWO AMBULANCES PER WEEK IN ABOUT TWELVE MONTHS TIME.

THIS SUCCESS IN THE COMMERCIAL MOTOR BODY FIELD IS A NATURAL FOLLOW-ON FROM THE STATE'S SUCCESS IN THE EXPORT OF PASSENGER MOTOR VEHICLES. NEW MARKETS ARE BEING CONTINUALLY OPENED UP FOR THESE VEHICLES, AND AUSTRALIA IS NOW EXPORTING MOTOR CARS TO MANY COUNTRIES. INCLUDED ARE PLACES SUCH AS THE UNITED KINGDOM, WEST INDIES, JAPAN, LEBANON, AND GREECE, COUNTRIES PREVIOUSLY CONSIDERED AS MOST UNLIKELY MARKETS FOR AUSTRALIAN-MADE MOTOR CARS.

I WOULD ALSO LIKE TO COMPLIMENT THE MANUFACTURERS ON THE DESIGN AND SKILL THAT HAS GONE INTO THE CONSTRUCTION OF THESE AMBULANCES. I UNDERSTAND THAT EARLIER PROTOTYPES WERE DEVELOPED BY THE ST. JOHN AMBULANCE BRIGADE AND IT IS ENCOURAGING TO SEE THESE IDEAS FURTHER DEVELOPED INTO COMMERCIAL VEHICLES.

IN CONCLUSION, I WOULD LIKE TO COMPLIMENT THE PEOPLE WHO ACTUALLY MADE THESE VEHICLES. TO SEE THE FINISHED PRODUCT MUST PROVIDE THEM WITH A KEEN SENSE OF ACHIEVEMENT.

GENTLEMEN : MAY I WISH MR. MOELLER AND HIS EMPLOYEES AND ALL THOSE ASSOCIATED WITH THIS OCCASION, SUCCESS IN THEIR FUTURE ACTIVITIES BOTH HOME AND ABROAD.
